

CHANNEL BRANDING

Step 1 - Pick 3 Fonts

List your three fonts below:

H1:

H2:

H3:

Step 2 - Pick 3 Colors

List your three Hex codes below:

#

#

#

Step 3 - Design Your Channel Art

Set up your Canva.com account and use their free templates to create your channel art. Make sure yours includes 1) Your Channel Name and 2) When You Publish Videos.

Step 4 - Create Your Punchlines

Write down 3 possible punchlines for yourself here:

Step 5 - Create 3 Thumbnail Templates

Set up your Canva.com account and use their free design tools to create your thumbnail art templates. Make sure your thumbnails are:

- Easy to read
- Clean
- Descriptive
- Bright / Saturated / Contrasting
- Branded with your Fonts & Colors